



Peter&Makebish are pleased to present *Golf Sale*, a group exhibition consisting of four artists; Francesca Anfossi, Michael Brown, Nicola Pecoraro, and Ben Sansbury. *Golf Sale* will take place at The Bowery Hotel (Basement Annex) from 4 - 21 May 2012, opening hours are Wed to Sun 11-6 or by appointment.

Opening Reception 4th May 7-10 pm

The *Golf Sale* trend started in London in the mid 1990s. High rents had forced many shops off the main thoroughfares and into the less-frequented side streets and alleyways. The pioneer of this movement was Andrew Wells, owner of a discount golfing store in Maddox Street in London's Mayfair. The brash advertising was considered an eyesore by the high-end retailers and many complained to the local government.

To remove the placards would require a change in the law, this duly came in 2006, in the form of the London Local Authorities Bill. Westminster Council has now designated Oxford Street, Regent Street and Bond Street as board-free zones, and enforced the rule with vigor.

Overnight, many discount stores saw their takings fall by up to 50% - that was the value of "lollipop" advertising. In addition, a number of, admittedly, low paid jobs have vanished.

Yet, our story doesn't end there. The *Golf Sale* phenomenon is still alive and well and has been sighted in many cities across the UK, Europe, and beyond where the long arm of the law is yet to collar them.

Peter&Makebish continue in this Dickensian tradition by bringing four international artists that are un-represented in NYC to the basement annex of the Bowery Hotel in the midst Frieze New York.

Living and working in London **Francesca Anfossi** uses a mixture of scanned and photographed images taken from books or from personal memorabilia which she cuts and mounts together to create collages, mono-prints and photographic projections. Through the constant juxtaposition and bundling of material and images, pushes out to look through our memory in an unexpected way, as if daydreaming. The title of her works helps trigger this process by provoking a series of paradoxical reflection

Michael Brown, based in New York combines found objects with industrial materials and processes to create new formal relationships between seemingly disparate objects and materials in order to provide a new way of experiencing the everyday and common.

Nicola Pecoraro working in Rome and London sets up environments within the medium he using and creates certain defined boundaries and regulations which he paradoxically breaks by stripping down the formal composition of the pictorial plane using a combination of various solvents and bleaches.

London based artist **Ben Sansbury** uses symbolic registrations drawn from various myths, merging archival passion for Old Europe and its alchemic oddities to form mono-prints, collages, and projections of photographs on various materials

The time has come, the day has arrived. Let not the buyer rejoice nor the seller grieve, for wrath is upon the whole crowd.- Ezekiel 7:12

For more information please contact: peterandmakebish@gmail.com